

Primera Division - Apertura - Play-offs - Aguacatán vs Sacachispas

DATE: Sunday, November 2, 2025
LOCATION: Chiquimula, Chiquimula Department, GT

Event Description

Primera Division - Apertura - Play-offs - Aguacatán vs Sacachispas is a premier sports event in Chiquimula. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 69/100

Expected Attendance: 8,690 people

Event ID: AMYk47ZM5mBQd5LCuC

Hotel Demand Indicators

ADR Impact Index: 7.4x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,476 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.