

Primera Division - Apertura - Fuerte San Francisco vs Platense

DATE: Sunday, August 31, 2025
LOCATION: Zacatecoluca, La Paz Department, SV

Event Description

Primera Division - Apertura - Fuerte San Francisco vs Platense is a premier sports event in Zacatecoluca. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 50/100
Expected Attendance: 1,000 people
Event ID: 8P3Wq2qY7szGnmvTp3

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 400 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.