

# Primera Division - Apertura - Fuerte San Francisco vs Isidro Metapán

DATE: Saturday, November 8, 2025  
LOCATION: Metapan, Santa Ana Department, SV

## Event Description

Primera Division - Apertura - Fuerte San Francisco vs Isidro Metapán is a premier sports event in Metapan. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports  
**Importance Rank:** 67/100  
**Expected Attendance:** 7,158 people  
**Event ID:** CT5CGcFHg3UuCQxKnD

## Hotel Demand Indicators

**ADR Impact Index:** 7.2x baseline (varies by property tier & location)  
**Occupancy Impact:** +61 percentage points over baseline  
**Booking Lead Time:** Demand begins 60 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 2,863 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*