

# Primera Division - Apertura - Fuerte San Francisco vs Águila

DATE: Wednesday, October 29, 2025  
LOCATION: San Miguel, San Miguel Department, SV

## Event Description

Primera Division - Apertura - Fuerte San Francisco vs Águila is a premier sports event in San Miguel. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports  
**Importance Rank:** 62/100  
**Expected Attendance:** 4,111 people  
**Event ID:** 4PkoxCGqbetB9mEVX7

## Hotel Demand Indicators

**ADR Impact Index:** 6.8x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 60 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 1,644 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*