

Primera Division - Apertura - Firpo vs Fuerte San Francisco

DATE: Sunday, October 19, 2025
LOCATION: San Francisco Gotera, SV

Event Description

Primera Division - Apertura - Firpo vs Fuerte San Francisco is a premier sports event in San Francisco Gotera. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 66/100

Expected Attendance: 6,390 people

Event ID: H6WQbJK6nbjBdBfa9J

Hotel Demand Indicators

ADR Impact Index: 7.1x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,556 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.