Primera Division - Apertura - Alianza vs Isidro Metapán

DATE: Saturday, October 11, 2025
LOCATION: Metapan, Santa Ana Department, SV

Event Description

Primera Division - Apertura - Alianza vs Isidro Metapán is a premier sports event in Metapan. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 66/100
Expected Attendance: 6,224 people
Event ID: Fb5jLQVXxuMTMJh2nK

Hotel Demand Indicators

ADR Impact Index: 7.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,490 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.