

Primera División - Universitario de Vinto vs Aurora

DATE: Sunday, December 7, 2025
LOCATION: Cochabamba, Departamento de Cochabamba, BO

Event Description

Primera División - Universitario de Vinto vs Aurora is a premier sports event in Cochabamba. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 75/100
Expected Attendance: 18,241 people
Event ID: FXBpn3DZnQY9Yjw4yb

Hotel Demand Indicators

ADR Impact Index: 7.9x baseline (varies by property tier & location)
Occupancy Impact: +61 percentage points over baseline
Booking Lead Time: Demand begins 90 days before event
Impact Radius: 25km from venue
Estimated Room Nights: 7,296 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.