

Primera División - San Antonio Bulo Bulo vs Blooming

DATE: Sunday, September 28, 2025
LOCATION: Montero, Santa Cruz Department, BO

Event Description

Primera División - San Antonio Bulo Bulo vs Blooming is a premier sports event in Montero. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 70/100

Expected Attendance: 9,952 people

Event ID: 3Cws8sZFTtXtnxdVaa

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,981 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.