

Primera División RFEF - Group 2 - Sevilla II vs Real Murcia

DATE: Friday, October 3, 2025
LOCATION: Churra, Región de Murcia, ES

Event Description

Primera División RFEF - Group 2 - Sevilla II vs Real Murcia is a premier sports event in Churra. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 73/100
Expected Attendance: 14,929 people
Event ID: FedubcXGuWNo6ZdCiH

Hotel Demand Indicators

ADR Impact Index: 7.7x baseline (varies by property tier & location)
Occupancy Impact: +61 percentage points over baseline
Booking Lead Time: Demand begins 90 days before event
Impact Radius: 25km from venue
Estimated Room Nights: 5,972 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.