

# Primera División RFEF - Group 2 - Juventud Torremolinos vs Atlético Madrileño

DATE: Sunday, October 19, 2025

LOCATION: Madrid, ES

## Event Description

Primera División RFEF - Group 2 - Juventud Torremolinos vs Atlético Madrileño is a premier sports event in Madrid. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 57/100

**Expected Attendance:** 2,221 people

**Event ID:** A96ruBXYiCUG3un6eH

## Hotel Demand Indicators

**ADR Impact Index:** 6.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 888 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*