

# Primera División RFEF - Group 2 - FC Cartagena vs Sanluqueño

DATE: Sunday, September 28, 2025  
LOCATION: Sanlúcar de Barrameda, Andalucía, ES

## Event Description

Primera División RFEF - Group 2 - FC Cartagena vs Sanluqueño is a premier sports event in Sanlúcar de Barrameda. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 60/100

**Expected Attendance:** 3,017 people

**Event ID:** GMfHmdjhgmLRtffY9t

## Hotel Demand Indicators

**ADR Impact Index:** 6.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,207 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*