

Primera División RFEF - Group 1 - Real Madrid II vs Unionistas de Salamanca

DATE: Friday, November 21, 2025
LOCATION: Salamanca, Castilla y León, ES

Event Description

Primera División RFEF - Group 1 - Real Madrid II vs Unionistas de Salamanca is a premier sports event in Salamanca. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 56/100

Expected Attendance: 1,934 people

Event ID: E6rxZK2oJ6YZ2cTRsN

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 774 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.