

# Primera División RFEF - Group 1 - Mérida vs Pontevedra

DATE: Saturday, November 15, 2025  
LOCATION: Pontevedra, Galicia, ES

## Event Description

Primera División RFEF - Group 1 - Mérida vs Pontevedra is a premier sports event in Pontevedra. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 71/100

**Expected Attendance:** 10,856 people

**Event ID:** GLDHFhCveFSp8pRwnm

## Hotel Demand Indicators

**ADR Impact Index:** 7.5x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 25km from venue

**Estimated Room Nights:** 4,342 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*