

# Primera División RFEF - Group 1 - Athletic Club II vs Real Avilés

DATE: Sunday, September 28, 2025  
LOCATION: Avilés, Principado de Asturias, ES

## Event Description

Primera División RFEF - Group 1 - Athletic Club II vs Real Avilés is a premier sports event in Avilés. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 57/100

**Expected Attendance:** 2,321 people

**Event ID:** 563SppxYmQMJ9q4L56

## Hotel Demand Indicators

**ADR Impact Index:** 6.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 928 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*