

# Primera División - Gualberto Villarroel SJ vs Nacional Potosí

DATE: Wednesday, September 24, 2025  
LOCATION: Villa Imperial de Potosí, Departamento de Potosí, BO

## Event Description

Primera División - Gualberto Villarroel SJ vs Nacional Potosí is a premier sports event in Villa Imperial de Potosí. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports  
**Importance Rank:** 76/100  
**Expected Attendance:** 19,947 people  
**Event ID:** ACwrpWRX2BkrWfZDSL

## Hotel Demand Indicators

**ADR Impact Index:** 8.0x baseline (varies by property tier & location)  
**Occupancy Impact:** +62 percentage points over baseline  
**Booking Lead Time:** Demand begins 90 days before event  
**Impact Radius:** 25km from venue  
**Estimated Room Nights:** 7,979 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*