

Primera División Femenina - Real Madrid vs Athletic Club

DATE: Sunday, October 12, 2025
LOCATION: Bilbao, País Vasco, ES

Event Description

Primera División Femenina - Real Madrid vs Athletic Club is a premier sports event in Bilbao. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 70/100

Expected Attendance: 9,958 people

Event ID: FEe6kG83hdLfJxJDGJ

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,983 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.