

Primera División Femenina - Madrid vs Alhama

DATE: Saturday, November 15, 2025
LOCATION: Region of Murcia, ES

Event Description

Primera División Femenina - Madrid vs Alhama is a premier sports event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 52/100

Expected Attendance: 1,217 people

Event ID: BZBxBtJdnAgZ6regZ6

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 487 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.