

Primera División Femenina - Granada vs Alhama

DATE: Saturday, September 13, 2025
LOCATION: Region of Murcia, ES

Event Description

Primera División Femenina - Granada vs Alhama is a premier sports event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 42/100

Expected Attendance: 405 people

Event ID: BAK7ZX9SjTL3iGmGNm

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 162 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.