

Primera División Femenina - Atlético Madrid vs Madrid

DATE: Sunday, September 21, 2025
LOCATION: Fuenlabrada, Comunidad de Madrid, ES

Event Description

Primera División Femenina - Atlético Madrid vs Madrid is a premier sports event in Fuenlabrada. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 47/100

Expected Attendance: 748 people

Event ID: epuYC4s2XbBDUSoeZ4

Hotel Demand Indicators

ADR Impact Index: 5.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 299 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.