

Primera División - Clausura - Yaracuyanos vs UCV

DATE: Friday, August 15, 2025
LOCATION: Caracas, Capital District, VE

Event Description

Primera División - Clausura - Yaracuyanos vs UCV is a premier sports event in Caracas. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 63/100

Expected Attendance: 4,715 people

Event ID: 8VFN6sEvYG78G83e3g

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,886 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.