

Primera División - Clausura - Cuadrangular - Deportivo La Guaira vs Monagas

DATE: Saturday, October 25, 2025

LOCATION: Maturín, Monagas, VE

Event Description

Primera División - Clausura - Cuadrangular - Deportivo La Guaira vs Monagas is a premier sports event in Maturín. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 58/100

Expected Attendance: 2,500 people

Event ID: Cy5Fv4R7frWBE6qqVK

Hotel Demand Indicators

ADR Impact Index: 6.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,000 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.