

Primera División - Clausura - Portuguesa vs Estudiantes de Mérida

DATE: Saturday, September 20, 2025
LOCATION: Parroquia Juan Rodríguez Suárez, Mérida, VE

Event Description

Primera División - Clausura - Portuguesa vs Estudiantes de Mérida is a premier sports event in Parroquia Juan Rodríguez Suárez. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 57/100

Expected Attendance: 2,262 people

Event ID: 6VzQUXxwmdUsRHhDnm

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 905 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.