

# Primera División - Clausura - Metropolitanos vs Rayo Zuliano

DATE: Sunday, October 5, 2025  
LOCATION: Maracaibo, Zulia, VE

## Event Description

Primera División - Clausura - Metropolitanos vs Rayo Zuliano is a premier sports event in Maracaibo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 66/100

**Expected Attendance:** 6,353 people

**Event ID:** 62oEJmDtnAZH35jkFr

## Hotel Demand Indicators

**ADR Impact Index:** 7.1x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,541 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*