

Primera División - Clausura - Estudiantes de Mérida vs Anzoátegui

DATE: Friday, August 15, 2025
LOCATION: Puerto La Cruz, Anzoátegui, VE

Event Description

Primera División - Clausura - Estudiantes de Mérida vs Anzoátegui is a premier sports event in Puerto La Cruz. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 52/100

Expected Attendance: 1,233 people

Event ID: 35bQHUVLPqTpYqjp8u

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 493 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.