

Primera División - Blooming vs Independiente

DATE: Monday, September 15, 2025
LOCATION: Sucre, Departamento de Chuquisaca, BO

Event Description

Primera División - Blooming vs Independiente is a premier sports event in Sucre. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 76/100

Expected Attendance: 20,170 people

Event ID: 6pZSqugqKQgJ9Nk9YL

Hotel Demand Indicators

ADR Impact Index: 8.0x baseline (varies by property tier & location)

Occupancy Impact: +62 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 8,068 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.