

Primera División - Apertura - Sporting San José vs Herediano

DATE: Saturday, September 13, 2025
LOCATION: Santa Bárbara de Heredia, Heredia Province, CR

Event Description

Primera División - Apertura - Sporting San José vs Herediano is a premier sports event in Santa Bárbara de Heredia. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 59/100

Expected Attendance: 2,877 people

Event ID: 7vbFbJZoidfHgtVHEW

Hotel Demand Indicators

ADR Impact Index: 6.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,151 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.