Primera División - Apertura - Puntarenas vs Municipal Liberia

DATE: Tuesday, October 14, 2025
LOCATION: Liberia, Provincia de Guanacaste, CR

Event Description

Primera División - Apertura - Puntarenas vs Municipal Liberia is a premier sports event in Liberia. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 63/100
Expected Attendance: 4,642 people
Event ID: CGErBnagGxnCsJUr7R

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,857 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.