

Primera División - Apertura - Puntarenas vs Alajuelense

DATE: Friday, September 26, 2025
LOCATION: Alajuela, Alajuela Province, CR

Event Description

Primera División - Apertura - Puntarenas vs Alajuelense is a premier sports event in Alajuela. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 70/100

Expected Attendance: 9,837 people

Event ID: 6LEpgtfKRCBTQZe9CJ

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,935 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.