

# Primera División - Apertura - Pérez Zeledón vs Deportivo Saprissa

DATE: Monday, September 22, 2025  
LOCATION: Tibás, Provincia de San José, CR

## Event Description

Primera División - Apertura - Pérez Zeledón vs Deportivo Saprissa is a premier sports event in Tibás. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 69/100

**Expected Attendance:** 9,216 people

**Event ID:** 9FBYWAFxnWRh9zSTK3

## Hotel Demand Indicators

**ADR Impact Index:** 7.4x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 3,686 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*