

Primera División - Apertura - Municipal Liberia vs Puntarenas

DATE: Saturday, August 23, 2025
LOCATION: Puntarenas, Provincia de Puntarenas, CR

Event Description

Primera División - Apertura - Municipal Liberia vs Puntarenas is a premier sports event in Puntarenas. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 60/100
Expected Attendance: 3,011 people
Event ID: DQ9z44DNBdNTLqow9m

Hotel Demand Indicators

ADR Impact Index: 6.6x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 1,204 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.