

Primera División - Apertura - Municipal Liberia vs Pérez Zeledón

DATE: Monday, September 29, 2025
LOCATION: San Isidro de El General, Provincia de San José, CR

Event Description

Primera División - Apertura - Municipal Liberia vs Pérez Zeledón is a premier sports event in San Isidro de El General. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 62/100

Expected Attendance: 4,168 people

Event ID: GfdjJ2GVmqr3kocajF

Hotel Demand Indicators

ADR Impact Index: 6.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,667 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.