Primera División - Apertura - Herediano vs San Carlos

DATE: Sunday, August 24, 2025
LOCATION: Ciudad Quesada, Provincia de Alajuela, CR

Event Description

Primera División - Apertura - Herediano vs San Carlos is a premier sports event in Ciudad Quesada. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 64/100
Expected Attendance: 4,979 people
Event ID: HPMPBELmC2fAMKhHkf

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,992 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.