

# Primera División - Apertura - Herediano vs Pérez Zeledón

DATE: Sunday, December 7, 2025

LOCATION: San Isidro de El General, Provincia de San José, CR

## Event Description

Primera División - Apertura - Herediano vs Pérez Zeledón is a premier sports event in San Isidro de El General. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 63/100

**Expected Attendance:** 4,669 people

**Event ID:** EcceSFBakxVv2X3WSv

## Hotel Demand Indicators

**ADR Impact Index:** 6.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,868 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*