

Primera División - Apertura - Herediano vs Deportivo Saprissa

DATE: Saturday, November 22, 2025
LOCATION: Tibás, Provincia de San José, CR

Event Description

Primera División - Apertura - Herediano vs Deportivo Saprissa is a premier sports event in Tibás. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 73/100

Expected Attendance: 14,219 people

Event ID: 6534LzxWryLaRKp8JC

Hotel Demand Indicators

ADR Impact Index: 7.7x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 5,688 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.