

Primera División - Apertura - Guadalupe vs Puntarenas

DATE: Sunday, December 7, 2025
LOCATION: Puntarenas, Provincia de Puntarenas, CR

Event Description

Primera División - Apertura - Guadalupe vs Puntarenas is a premier sports event in Puntarenas. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 58/100
Expected Attendance: 2,455 people
Event ID: 37guQpV4HwrhEpSrFg

Hotel Demand Indicators

ADR Impact Index: 6.4x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 982 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.