

Primera División - Apertura - Guadalupe vs Pérez Zeledón

DATE: Friday, August 22, 2025
LOCATION: San Isidro de El General, Provincia de San José, CR

Event Description

Primera División - Apertura - Guadalupe vs Pérez Zeledón is a premier sports event in San Isidro de El General. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 63/100
Expected Attendance: 4,617 people
Event ID: 7VwhfC5mv6JPgb6ypH

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 1,847 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.