

Primera División - Apertura - Guadalupe vs Municipal Liberia

DATE: Saturday, November 22, 2025
LOCATION: Liberia, Provincia de Guanacaste, CR

Event Description

Primera División - Apertura - Guadalupe vs Municipal Liberia is a premier sports event in Liberia. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 64/100
Expected Attendance: 4,967 people
Event ID: 7SFNPgwns534CTgJQn

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 1,987 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.