

Primera División - Apertura - Guadalupe vs Cartaginés

DATE: Wednesday, October 15, 2025
LOCATION: Cartago, Costa Rica, Provincia de Cartago, CR

Event Description

Primera División - Apertura - Guadalupe vs Cartaginés is a premier sports event in Cartago, Costa Rica. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 65/100
Expected Attendance: 5,358 people
Event ID: 5fTFBLN9uXWGfGsBVj

Hotel Demand Indicators

ADR Impact Index: 7.0x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 2,143 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.