

Primera División - Apertura - Deportivo Saprissa vs San Carlos

DATE: Wednesday, October 15, 2025
LOCATION: Ciudad Quesada, Provincia de Alajuela, CR

Event Description

Primera División - Apertura - Deportivo Saprissa vs San Carlos is a premier sports event in Ciudad Quesada. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 64/100
Expected Attendance: 5,212 people
Event ID: CAHYGRh69pASwZrkBd

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 2,085 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.