

# Primera División - Apertura - Deportivo Saprissa vs Guadalupe

DATE: Saturday, November 1, 2025  
LOCATION: Guadalupe, Provincia de San José, CR

## Event Description

Primera División - Apertura - Deportivo Saprissa vs Guadalupe is a premier sports event in Guadalupe. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports  
**Importance Rank:** 63/100  
**Expected Attendance:** 4,500 people  
**Event ID:** Gbe3HCJVPzs4xkGiYq

## Hotel Demand Indicators

**ADR Impact Index:** 6.9x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 60 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 1,800 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*