

Primera División - Apertura - Alajuelense vs San Carlos

DATE: Sunday, December 7, 2025
LOCATION: Ciudad Quesada, Provincia de Alajuela, CR

Event Description

Primera División - Apertura - Alajuelense vs San Carlos is a premier sports event in Ciudad Quesada. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 63/100

Expected Attendance: 4,319 people

Event ID: 7CbCAJ6kfRpub2XzR

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,728 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.