

# Primera División - Alavés vs Girona

DATE: Saturday, November 8, 2025

LOCATION: Girona, Catalunya, ES

## Event Description

Primera División - Alavés vs Girona is a premier sports event in Girona. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 70/100

**Expected Attendance:** 10,050 people

**Event ID:** G79Nn5hii4tQkQGcPA

## Hotel Demand Indicators

**ADR Impact Index:** 7.5x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 25km from venue

**Estimated Room Nights:** 4,020 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*