

Primera División - ABB vs Nacional Potosí

DATE: Monday, December 8, 2025

LOCATION: Villa Imperial de Potosí, Departamento de Potosí, BO

Event Description

Primera División - ABB vs Nacional Potosí is a premier sports event in Villa Imperial de Potosí. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 76/100

Expected Attendance: 18,945 people

Event ID: B6rAVGuzjQbGQo8Z9f

Hotel Demand Indicators

ADR Impact Index: 8.0x baseline (varies by property tier & location)

Occupancy Impact: +62 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 7,578 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.