

# Primera C - Promotion Play-offs - 1st Round - Argentino Rosario vs Leandro Nicéforo Alem

DATE: Monday, September 29, 2025  
LOCATION: General Rodriguez, Buenos Aires, AR

## Event Description

Primera C - Promotion Play-offs - 1st Round - Argentino Rosario vs Leandro Nicéforo Alem is a premier sports event in General Rodriguez. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 48/100

**Expected Attendance:** 792 people

**Event ID:** DKjVo9D3AfSHosNinM

## Hotel Demand Indicators

**ADR Impact Index:** 5.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 317 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*