

# Primera C - Play-offs - 1st Round - Deportivo Paraguayo vs Mercedes

DATE: Friday, October 3, 2025  
LOCATION: Mercedes, Buenos Aires, AR

## Event Description

Primera C - Play-offs - 1st Round - Deportivo Paraguayo vs Mercedes is a premier sports event in Mercedes. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 55/100

**Expected Attendance:** 1,871 people

**Event ID:** 4aQWT84AnQN3hkdJHZ

## Hotel Demand Indicators

**ADR Impact Index:** 6.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 748 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*