

Primera C - Luján vs Deportivo Camioneros

DATE: Saturday, August 23, 2025

LOCATION: Estéban Echeverría, Provincia de Buenos Aires, AR

Event Description

Primera C - Luján vs Deportivo Camioneros is a premier sports event in Estéban Echeverría, Provincia de Buenos Aires. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 54/100

Expected Attendance: 1,597 people

Event ID: J6qtuFf8DHq6BSjSeu

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 639 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.