

Primera C - Lugano vs Leandro Nicéforo Alem

DATE: Sunday, August 24, 2025
LOCATION: General Rodriguez, Buenos Aires, AR

Event Description

Primera C - Lugano vs Leandro Nicéforo Alem is a premier sports event in General Rodriguez. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 56/100

Expected Attendance: 1,937 people

Event ID: 9B89JpQxGJLqPvd8Y3

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 775 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.