

# Primera C - Estrella del Sur vs General Lamadrid

DATE: Sunday, September 7, 2025  
LOCATION: Capital Federal, Ciudad de Buenos Aires, AR

## Event Description

Primera C - Estrella del Sur vs General Lamadrid is a premier sports event in Capital Federal, Ciudad de Buenos Aires. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 53/100

**Expected Attendance:** 1,436 people

**Event ID:** D3jYMSXPeRxUYtYbTj

## Hotel Demand Indicators

**ADR Impact Index:** 6.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 574 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*