

Primera B - Unión San Felipe vs Magallanes

DATE: Friday, August 29, 2025
LOCATION: San Bernardo, Región Metropolitana, CL

Event Description

Primera B - Unión San Felipe vs Magallanes is a premier sports event in San Bernardo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 49/100

Expected Attendance: 846 people

Event ID: ApFFrNV9FUCS8WtV7L

Hotel Demand Indicators

ADR Impact Index: 5.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 338 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.