

Primera B - Santiago Wanderers vs Recoleta

DATE: Saturday, August 23, 2025
LOCATION: Recoleta, Región Metropolitana, CL

Event Description

Primera B - Santiago Wanderers vs Recoleta is a premier sports event in Recoleta. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 38/100

Expected Attendance: 247 people

Event ID: 5q5Fn8XzFyU9R6XyRt

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 99 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.